

**PROGRAM APPROVAL APPLICATION**  
**NEW or SUBSTANTIAL CHANGE or LOCALLY APPROVED**  
**(This application may not exceed 3 pages)**

**Fill In Form**

Screen Performance  
 Proposed Program Title

Fall 2016  
 Projected Program Start Date

Santa Ana College  
 College

Rancho Santiago Community College District  
 District

**Contact Information**

Bart Hoffman  
 Voting Member

Dean, Career Education & Workforce Development  
 Title

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 Phone Number

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 Email

**Goal(s) of Program (Check all that apply):**

Career Technical Education (CTE)       Transfer       Other

**Type of Program (Check all that apply):**

Certificate of Achievement 12-17 (or 17-27 quarter) units       Certificate of Achievement 18+ semester (or 27+ quarter) units  
 Associate of Science Degree       Associate of Arts Degree

**Reason for Approval Request (Check One):**

New Program       Substantial Change       Locally Approved

**Program Information**

1006.00      Recommended [Taxonomy of Program \(TOP\) Code](#)

\_\_\_\_\_      Units for Major-Degree

\_\_\_\_\_      Total Units for Degree

18      Required Units-Certificate

**Written Form**

**1. Insert the description of the program as it will appear in the catalog. (See PCAH pp. 142 and 170)**

This certificate program is designed for those who want to pursue an acting career in film, television, commercials, and digital Media. Students hone their performance, auditioning, and improvisation skills and have ample opportunity to perform in front of the camera and learn the practical business skills needed to succeed in the industry.

**2. Provide a brief rationale for the program.**

The Screen Performance Certificate is a vocational program of study that is integral to the theatre arts department since all acting courses are housed within this department. The courses contained within this certificate will prepare students for work in the entertainment industry which is in a transitional phase due to the explosion of digital media. New performance and production models are being used in the industry that require new skill sets from actors. This program will give students the opportunity to perform multiple roles in different styles of on-camera performance that they will face when seeking employment in the movie and television arenas. Students will learn the value of working behind the camera in a variety of film production elements.

**3. Summarize the Labor Market Information (LMI) and employment outlook (including citation for the source of the data) for students exiting the program. (See PCAH pp. 85-88, 136, 147, 148, 165, 168, and 176)**

Occupational Employment Projections 2010-2020 (Employment Development Department, <http://www.labormarketinfo.edd.ca.gov> for CIP code 500502 Drama and Dramatics/Theater Arts, General and related occupations project strong industry growth and job demand through 2020 for Los Angeles and Orange counties. Students enrolled in the certificate will upon completion pursue professional opportunities throughout the state and regionally. Projected employment for 2010-2020 is 7,300 with 6,000 openings in Los Angeles with a median salary of \$101,355.00.

The Otis Art Institute’s report on the “Creative Economy of the Los Angeles Region” states that 44% of all workers in creative occupations in the state are located in Los Angeles and Orange counties. The Los Angeles and Orange region creative industry jobs account for 5% (726,300) of California’s wage and salary employment. Otis Art Institute Report 2013: <http://otis.edu/creative-economy-report>

**4. List similar programs at other colleges in the Los Angeles and Orange County Region which may be adversely impacted. (There is space for 10 listings, if you need more, please contact [laocrc@sccollege.edu](mailto:laocrc@sccollege.edu))**

College	Program	Who You Contacted	Outcome of Contact
Cerritos College	Theatre Arts	Nick Real	Emailed—no response
Citrus College	Theatre Arts	Jim Lancaster	Emailed—Supports
Cypress College	Theatre Arts	Steve Donley	Emailed--supportive
East Los Angeles College	Speech and Theatre Arts	Christopher Whiteside	Emailed—no response
El Camino College	Theatre	Virginia Rapp	Emailed—no response
Fullerton College	Theatre Arts	Doug Benoit	Emailed--supportive
Glendale Community College	Theatre Arts	Jan Swinton	Emailed—no response
Golden West College	Theatre Arts	David Gatewood	Emailed—no response
Irvine Valley College	Theatre Arts	Corine Doughty	Emailed—no response
Los Angeles City College	Theatre Arts	Alex Davis	Emailed—no response
Los Angeles Mission College	Theatre	Mark Hobbs	Emailed--supportive
Los Angeles Pierce College	Theatre and Dance	Jose Luis Fernandez	Emailed—no response
Los Angeles Southwest College	Theatre Arts	Rick Hodge	Emailed—no response
Los Angeles Valley College	Theatre Arts	Laurie Nalepa	Emailed—no response
Long Beach City College	Performing Arts	Michelle Grimes-Hillman	Emailed—will discuss with faculty
Mt. San Antonio College	Theatre	Jemma Blake-Judd	Emailed—no response
Orange Coast College	Theatre Arts	Susan Coleman	Emailed—no response
Pasadena City College	Theatre Arts	Salomon Davila	Emailed—no response
Rio Hondo College	Theatre	Bruce Noble	Emailed—no response
Saddleback College	Theatre Arts	Tony Teng	Emailed—no response
Santa Monica College	Theatre Arts	Patricia Ramos	Emailed—no response
West Los Angeles College	Theatre Arts	Mark Pracher	Emailed—no response

5. List all courses required for program completion, including core requirements, restricted electives and prerequisites. (There is space for 20 listings, if you need more, please contact [laocrc@rscdd.edu](mailto:laocrc@rscdd.edu)).  
 (See PCAH pp. 143 and 171)

Courses	Course Number	Course Title	Units
Required Core	TELV 110	Introduction to Television Production	3
Required Core	TELV 112	Introduction to Video Editing and Postproduction	3
Required Core	THEA 113	Acting for the Camera	3
Required Core	THEA 114	Acting for the Camera II	3
Required Core	THEA 255	Motion Picture Performance Production	3
			15
Minimum of 3 units from the following courses:			
	TELV 115A	Single-Camera Production and Editing	3
	TELV 141	On-Camera Appearance	3
	TELV 150	Producing and Directing for Television	3
	TELV 120	Beginning Writing for TV, Film, the Internet and Corporate Video	3
			18
			total

6. Include any other information you would like to share.

This program has existed as a 17 unit certificate of proficiency for one year. With a curriculum revision the program is now standing at 18 units and during the Fall of 2015 our theatre students participated in both performance and technical roles as we produced 4 short films. We will be holding our premiere screening in May of 2016 at the Frida Cinema in downtown Santa Ana. As a result we are currently requesting approval of this program as a certificate of achievement.